Matthew Borden, Esq. (SBN: 214323) 1 borden@braunhagey.com David H. Kwasniewski, Esq. (SBN: 281985) kwasniewski@braunhagey.com H. Chelsea Tirgardoon, Esq. (SBN: 340119) 3 tirgardoon@braunhagey.com BRAUNHAGEY & BORDEN LLP 747 Front Street, 4th Floor San Francisco, ĆA 94111 Tel: (415) 599-0210 Fax: (415) 276-1808 Attorneys for Defendants The Simply Good Foods Co. and Only What You Need, Inc. 8 9 UNITED STATES DISTRICT COURT 10 CENTRAL DISTRICT OF CALIFORNIA 11 12 13 Case No. 2:24-cv-08969-GW-BFM EMMETT ENRIQUES, individually and 14 DECLARATION OF BRAD on behalf of all other similarly situated, MOOSE IN SUPPORT OF 15 Plaintiff, DEFENDANTS THE SIMPLY GOOD FOODS COMPANY AND 16 v. ONLY WHAT YOU NEED, INC.'S OPPOSITION TO PLAINTIFF'S 17 ONLY WHAT YOU NEED, INC., a MOTION FOR LEAVE TO FILE Delaware Corporation; THE SIMPLY FIRST AMENDED CLASS 18 GOOD FOODS COMPANY, a Delaware ACTION COMPLAINT Corporation; AND DOES 1 THROUGH 19 70, INCLUSIVE, **Date:** June 26, 2025 20 **Time:** 8:30 a.m. Defendants. Judge: Hon. George H. Wu 21 22 23 24 25 26 27 28

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- I am the Chief Operating Officer of Only What You Need, Inc. 1. ("OWYN"). I make this declaration based on personal knowledge, and if called upon to testify, I could and would testify competently thereto.
- OWYN is an innovative food and beverage company that sells plant-2. based protein shakes and powders that are free from major allergens, including dairy and soy.
- 3. OWYN sells multiple different types of ready-to-drink protein shakes, including the original shake and the "Pro Elite High Protein Shake."
- 4. OWYN's ready-to-drink protein shakes come in chocolate, vanilla, and a variety of other flavors.
- 5. OWYN's protein shakes are manufactured at different facilities across the country. In particular, the 330 milliliter Pro Elite shakes, which are sold in Tetra Pak® paper-based packaging, are manufactured in different facilities than the 355 milliliter Pro Elite shakes, which are sold in plastic bottles.
- 6. OWYN's protein shakes are made from natural, plant-based ingredients, including a proprietary pea protein blend.
- 7. Due to the natural variations in plant-based ingredients, OWYN faced significant challenges maintaining consistent texture in its shakes when it first began implementing large-scale productions.
- 8. When batches of shakes were overly thick, some manufacturers diluted the shakes with small amounts of water to match the consistency consumers expected, which led to small variations in the protein and other nutrient content in those batches. Only a limited number of batches were affected, and they were produced in different locations across the United States.
- 9. OWYN worked diligently to address this issue by reformulating the product a number of times to achieve uniform consistency and nutrient contents.

10. OWYN now maintains consistent and accurate nutrient contents across its shakes. I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct. Brad Moose Dated: June 5, 2025 Brad Moose Case No. 2:24-cv-08969-GW-BFM